

International Business Forum of Baltic Sea Region

*Location: Kaliningrad region, Svetlogorsk
"Yantar Hall" (Lenina str, 11)*

Date: 12 October 2018

	9.00-10.00 Lobby area
	<ul style="list-style-type: none">• Participants registration• Business breakfast
	10.15-11.45 Concert hall
Concert Hall	<p><i>PLENARY SESSION</i> Development prospects for export in regions of Russian federation: goals and role of the government</p> <p><i>Opening speech:</i> Eduard Batanov, First deputy prime minister of Kaliningrad region Darya Suntsova, Member of the presidium, Head of the territorial development committee "OPORA RUSSIA", Head of the organizing committee of the "Business Success" Award</p> <p><i>Moderator:</i> Aleksander Pryachin, Head of separate division of JSC "Russian Export Center" in Kaliningrad</p> <p><i>Speeches:</i> Andrey Shpilenko, Director of the Association of Clusters and Technoparks Alexey Murzenok, Director of Electronic Commerce Development, "Russian Export Center" Elena Kuznetsova, Regional Director, JSC "SME Bank" Denis Cherepanov, Member of the general council, Deputy chairman of the energy committee "Business Russia" Denis Saliy, Head of the Representative Office of the Kaliningrad region Government under the Government of the Russian Federation in Moscow Pavel Pak, Head of Strategic Partnership, Google Sergey Lebedev, Director of Government Relations at ALIBABA.COM Dmitry Sivkov, President of the Association of Exporters of the Kaliningrad Region</p>
	12.00-13.15 Lunch
Conference Halls Lobby Area	13.15-13.30 "Russian Crown" Brand Defile
Concert Hall Lobby Area	13.40-15.40 Master Classes based on real business cases «Bottleneck identification in process of the development of export-orientation» Business-quest «Find the competencies for the Export» Moderators: Olga Kovbasjuk, Angelina Dolgaja, Immanuel Kant Baltic Federal University
Conference Halls Lobby Area	13.20-15.20 Simultaneous Sessions

Conference Hall "Onyx 2"	<p>Conference: Electronic commerce. Open market</p> <p>Moderator: Boris Neumann, CEO at PAL – Official partner of Alibaba.com in Russia</p>
Conference Hall "Agate Premium"	<p>Seminar: Industrial Clusters as a tool to stimulate industrial production. Government support measures</p> <p>Moderator: Andrey Shpilenko, Director of the Association of Clusters and Technoparks Representatives of Russian regions delegations</p>
Conference Hall "Agate "	<p>Foresight-session: Perspectives of touristic services export</p> <p>Moderator: Andrey Ermak, Minister of culture and tourism of Kaliningrad region</p>
Conference Hall "Malachite"	<p>B2B Meetings</p>
Conference Hall "Yantarny"	<p>Roundtable discussion: Special economic zone in Kaliningrad region, investing opportunities</p> <p>Moderator: Andrey Tolmachev, General director JSC "Kaliningrad Region Development Corporation</p>
Conference Hall "Onyx 1"	<p>Roundtable discussion: Features of export activities at the Kaliningrad region (the experience of Kaliningrad entrepreneurs with successful start at international markets)</p> <p>Moderator: Aleksander Pryachin, Head of separate division of JSC "Russian Export Center" in Kaliningrad</p>
Concert Hall	<p>Case-conference</p> <p>Open regional stage of the National Award "Business Success" in the nomination: "The Best Export Project" "The Best Agricultural Project" "The Best Internet Project" «HLS» "The People's Entrepreneur" "The Best Municipal Practice in Entrepreneurship Supporting and Improving the Investment Climate"</p> <p>Moderator: Daria Suntsova, Member of the presidium, Head of the territorial development committee "OPORA RUSSIA", Head of the organizing committee of the "Business Success" Award</p>
	15:50 – 17:50
Concert Hall	<p>Sergey Lebedev, GR Director, ALIBABA.COM Alexandra Cherkas, VKontakte Evangelist Pavel Pak, Head of strategic partnership, Google</p>
	<p>Closing Ceremony of the International Business Forum of Baltic Sea Region</p>